Florida State Seminoles

Established: 1851
Location: Tallahassee, FL
Mascot Name: N/A
Conference: ACC
Symbol: Seminoles

Garnet
- PANTONE 195 C
  - MADEIRA - Rayon: 1385
  - PolyNeon: 1784

Gold
- PANTONE 7502 C
  - MADEIRA - Rayon: 1070
  - PolyNeon: 1684

Metallic Gold
- PANTONE 872 C
  - MADEIRA - Rayon: FS Gold 32

Black
- PANTONE Process Black C
  - MADEIRA - Black

White
- White
  - MADEIRA - White

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Seminoles Head Mark
- The mark can only be reproduced in two or four colors.
- The face should always be the lightest element of the mark.
- The face can never be garnet or black.
- The mark should always face directly to the right; the rotation of the mark should not be changed.
- When cropping, 3/4th of the mark must be visible, with the "FSU" and face being the primary elements viewable.

Secondary Athletics Marks

NOTE: The marks of Florida State are controlled under a licensing program administered by IMG College Licensing. Any use of these marks will require written approval from IMG College Licensing.
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Font System

Unconquered Statue
- Marks must always be solid, and cannot be altered or flipped.
- Mark is not permitted in mass distribution channel.
- For mark 36, any embroidery under 2" will require an approved embroidery sample.

University Seal
- University Seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.

ADDITIONAL PERTINENT INFORMATION
- No alternations or overlaying graphics to Seminole head permitted
- University licenses consumables (with lab results; must have expiration date on packaging)
- University licenses health and beauty products (with test results)
- University permits numbers on products for resale
- Mascot caricatures not permitted (no Indian caricatures)
- Cross licensing with other marks may be permitted with an additional agreement

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